

## **Nurture Discover Achieve**

23<sup>rd</sup> October 2024

Dear Parents/Carers

I am writing to you regarding road safety and your children. As you are probably aware a young child in Reading was recently involved in a fatal road traffic incident.

Daily, and often multiple times a day, staff are witnessing children who are running / scooting ahead or walking behind parents and crossing roads without stopping or looking. We are very worried that we will see another serious or fatal accident happening in this locality. The dangers are not helped by cars parking on double yellow lines on the corner of roads making visibility very hard for other drivers and pedestrians.

Between 2021 and 2023 5,336 children aged between 0 and 15 were killed or seriously injured in road traffic incidents. We do not want to add any past or present EP Collier children to that figure.

Below is a link to Brake – the road safety charity advice for parents and families around keeping safe when travelling by car, foot, bike or scooter. Please take some time to have a look at the information they provide.

https://www.brake.org.uk/get-involved/take-action/mybrake/knowledge-centre/advice-for-parents-and-families

We will be inviting the police to come and talk to the children about road safety after half term.

Please keep your families safe.

Yours sincerely

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